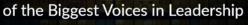
SPEAKER INFO KIT



STEVEN HOWARD

POWER LIST 2023















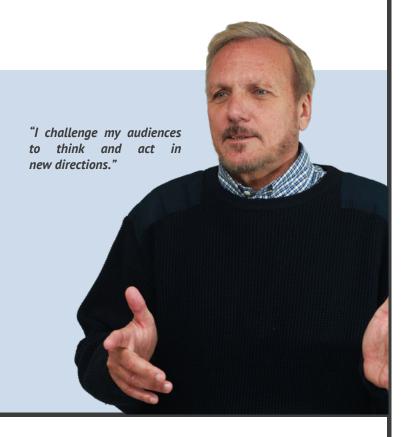












WHAT OTHERS SAY ABOUT STEVEN'S PRESENTATIONS

"I've had the pleasure of seeing Steven speak at several major conferences over the years and he brings both energy and valuable new insights to his audiences. I was delighted to have him speak at our Financial Times sales team regional meeting. He is equally good with small audiences and groups as he is with larger ones." Deirdre Ball, Regional Director Asia/Pacific, Financial Times

"Steven presented a training session for Experienced Leaders at our recent national conference and received huge kudos from participants for his words of wisdom and tips on how to become a great leader. He is a highly energetic and motivational speaker who knows how to keep audiences engaged." ~ Robin Callahan, Executive Director, National School Foundation Association

"As a keynote speaker Steven shared his valuable experience and insights at a School Marketing Conference in Melbourne, Australia. He was engaging and did a fabulous job tailoring his message to make it resonant with both educators and administrators." ~ Neil Pierson, Director, Center for Marketing Schools, Australia





SIGNATURE PROGRAMS

Build Your Business Through Better Decision Making

- It is not WHAT you think, but HOW you think that makes a difference in the outcomes you generate.
- Decisions made under emotional duress, stress, anxiety, and pressure tend to be less than optimal.
- There are five major mistakes people make when facing hard decisions.
- Better decision-making and better thinking and thus better outcomes – can be yours by understanding how stress and anxiety impacts your decision-making.

Managing People is a 1980s Construct Not Relevant Today

- People do not want to be managed. They want to be led, motivated, empowered, trusted, and given opportunities to grow their skills and decision-making capabilities.
- Employees want (and need) to be coached, mentored, unshackled from directives, and freed from being told how to accomplish their work.
- Leaders who manage people are the major cause of the Great Resignation and Quiet Quitting trends.
- Leaders need to excel at the coaching and people development aspects of leadership. They must stop micromanaging and start micro-coaching.

Humony Mindset Creates Legacy Leaders

- Managing People is a 1980s construct, no longer relevant. It is why people leave bosses, not organizations.
- Work is not working for many people because of the way they are managed (and not led) resulting in the Great Resignation and Quiet Quitting trends.
- Humony Leadership is a better approach. Humony is a created word comprising human, humanity, and harmony to emphasize the leading of people and the need for leaders to create workplaces of wellbeing and harmony.
- Leaders must unlearn management, relearn to be human, and learn to be people-centric to drive long-term, sustainable success and their leadership legacy.

Leaders: Start All Relationships on Basis of Trust

- One lesson from the pandemic: people want greater human connection. Leaders need to excel at the human connection aspect of leadership. That human connection starts with trust.
- Research across the globe confirms a lack of trust in the workplace today by managers, leaders, and employees.
- The lack of trust by managers and leaders in employees reduces inclusion, productivity, innovation, and results.
- The solution: stop telling team members "here's how to earn your trust." Start with trust and advise them what it takes to lose your trust.





"Leadership development is not about today and this year's results. Leadership development is about building the foundation for sustainable growth of your organization."

For more insights on leadership, subscribe to the Steven Howard on Leadership YouTube channel: youtube.com/@stevenhowardonleadership





STEVEN HOWARD On Leadership



MEET STEVEN HOWARD

Leadership keynote speaker and award-winning author Steven Howard is a dynamic, thought-provoking, engaging, and enthusiastic speaker who brings to audiences the perspective of over 40 years of senior leadership experience in Asia/Pacific, Australia, and North America.

In 2023 he was named one of the Top 200 Global Voices on Leadership. In awarding his book *Humony Leadership* a Gold Medal, the Nonfiction Authors Association called it "a significant work with an important mission."

He brings a truly international and multicultural perspective to his keynote presentations, having lived in the USA for 30+ years, in Singapore for 21 years, in Australia for 12 years, and in Mexico for over three years. He currently resides in Southern California and Mexico City.

Steven brings his audiences expertise in leadership, business development, sales, and marketing. His corporate career covered a wide variety of fields and experiences, including Regional Marketing Director for Texas Instruments Asia-Pacific, Regional Ad Sales Director for TIME Magazine, Global Account Director at BBDO Advertising handling an international airline account, and VP Marketing for Citibank's Consumer Banking Group.

A highly accomplished platform and virtual speaker, Steven provides Leadership Keynote Speeches and educational workshops globally for public and corporate conferences, off-site meetings, executive retreats, product launches, and association meetings. All keynote speeches are customized, tailored, and aligned for your audience and meeting theme.

Steven is the award-winning author of 22 leadership and professional development books, including:

Humony Leadership: Mindsets, Skills, and Behaviors for Being a Successful People-Centric Leader

Better Decisions Better Thinking Better Outcomes: How to go from MIND FULL to MINDFUL Leadership

Great Leadership Words of Wisdom

8 Keys to Becoming A Great Leader: With Leadership Lessons and Tips from Gibbs, Yoda and Capt'n Jack Sparrow

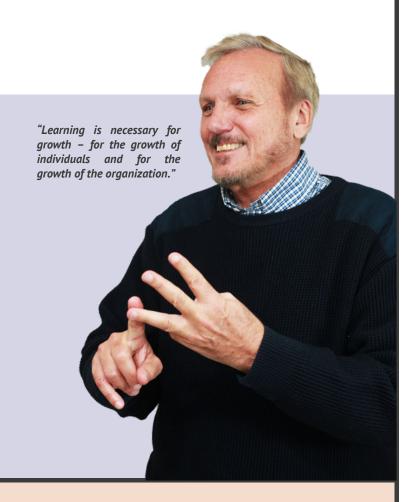
Strong Women Speak on Leadership, Success, and Living Well: Lessons

MY COMMITMENT TO YOU

I know the challenges in organizing events and conferences. For many years, I managed the annual MasterCard Asia/Pacific Annual Members event, which drew up to 1300 participants in different cities around Asia, Australia, and New Zealand every year. I appreciate that your time is valuable and you need to trust the people and speakers you hire. Hence my commitment to you to:

- Engage your audience at all times.
- Not just "speak and run," but be available for social events, book signings, private sessions with your executives, and anything else you want.
- \bullet I will be easy to work with. My middle names are cooperation and adaptability. $\ensuremath{\mathfrak{S}}$
- Respect the importance of rehearsals and technical checks and be on time for these.

My goal is to be a funnel of knowledge, experience, and expertise that inspires your audience to immediate action. And to help you make your event memorable and valued by attendees.



"Great leaders are not afraid of mistakes or failures."

They are only afraid of not learning from mistakes and failures."

For more insights on leadership, follow Steven on Twitter twitter.com/StevenBHoward



BUILD YOUR BUSINESS THROUGH BETTER DECISION MAKING

Adults make thousands of decisions every day, up to 32,000 according to research. Far too many of these decisions are made under emotional duress, stress, anxiety, and pressure. When this happens, the rational control center of your brain is no longer in charge, having been replaced by the emotional control center.

It is not just WHAT you think, but HOW you think, that makes a difference in the outcomes you generate.

Steven Howard, named one of the Top 200 Global Voices on Leadership, shows you how better decision-making and better outcomes can be yours. Based on his award-winning book *Better Decisions Better Thinking Better Outcomes: How to go from MIND FULL to MINDFUL Leadership.*

Key learning points:

- The biggest mistakes people make when facing hard decisions.
- How stress and anxiety impact your decision-making.
- The perils of multitasking.
- Tips for managing stress before making decisions.
- The steps everyone can take to protect the long-term health of their brains.

AUDIENCES

Leaders, entrepreneurs, and business owners who want to build and grow their businesses. Fits perfectly as a kick-off keynote, luncheon talk, or anywhere on a conference program.

FORMAT

45 to 75 minute keynote speech inclusive of audience Q+A.

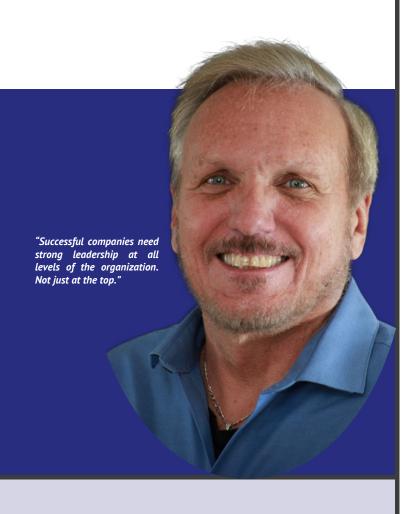
OPTIONS

Can be modified into a workshop or breakout session (45 minutes to two hours).

VALUE-ADD

Autographed copies of the award-winning *Better Decisions Better Thinking Better Outcomes: How to go from MIND FULL to MINDFUL Leadership* book can be made available to attendees, either as bulk purchase gifts for all attendees or post-presentation individual purchases.





"One of the greatest gifts a leader can give to team members is to help them find and grow their talents."

For more insights on leadership, connect with Steven on LinkedIn linkedin.com/in/stevenbhoward/



MANAGING PEOPLE IS A 1980s CONSTRUCT NOT RELEVANT TODAY

No one wakes up and says, "I cannot wait to be managed today." And certainly, no one says, "I cannot wait to be micromanaged by my boss today."

People do not want to be managed. They want to be led. To be motivated. Trusted. Given opportunities to grow their skill sets and decision-making capabilities.

They want (and need) to be coached, mentored, empowered, unshackled from directives, and freed from being told how to accomplish their work. Leaders need to excel at the coaching and people development aspects of leadership.

Leaders who manage people are the major cause of the Great Resignation and Quiet Quitting trends. And it is hard to grow your business when one of your key priorities and major expenses is recruiting and onboarding new people to replace staff who have left

Key learning points:

- You manage things, processes, policies, projects, and procedures. You LEAD people!
- Research shows up to 65% of people leave companies because of their leader or manager.
- You cannot grow your business when replacing lost employees is a priority.
- Leaders can staunch the impact of the Great Resignation and Quiet Quitting trends by creating workplaces of dignity, opportunities, equality, and harmony.
- Leaders need to put aside micromanaging and escalate micro-coaching.

AUDIENCES

All those who lead people, from first-line leaders, supervisors, and managers to senior and experienced executives. This is an excellent program for corporations, associations, government agencies (local, state, and federal), university staff, and non-profit organizations.

FORMAT

A 45-to-75-minute keynote speech inclusive of audience Q+A. Fits perfectly as a kick-off keynote, luncheon talk, or anywhere on a conference program.

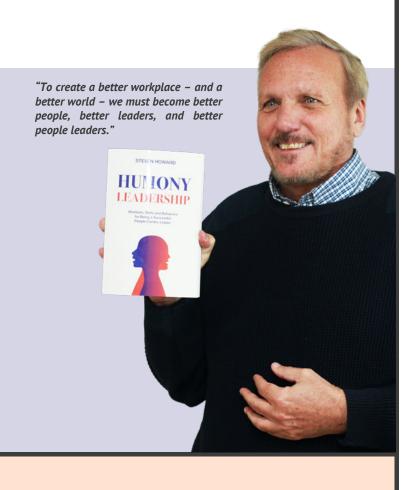
OPTIONS

Can be modified into a workshop or breakout session (45 minutes to two hours).

VALUE-ADD

Autographed copies of the award-winning *Humony Leadership: Mindsets, Skills and Behaviors for Being a Successful People-Centric Leader* book can be made available to attendees, either as a bulk purchase for all attendees or post-presentation individual purchases.





"Great Leadership is an art. It is the art of achieving progress through the involvement and actions of others."

For more insights on leadership, follow Humony Leadership on Instagram @humonyleadership



THE HUMONY MINDSET CREATES LEGACY LEADERS

The business environment was changing before Covid. But now, the change is escalating at warp speed. Welcome to the New Abnormal.

It is painfully obvious that the pre-pandemic models of operating and managing no longer work as well with today's workforce. Simply stated: work is not working for many people, as witnessed by the Great Resignation and Quiet Quitting trends.

Sustainable success requires a mindset and verbiage change from seeing employees as staff, assets, or resources. Leaders need to understand them as human beings (with lives and responsibilities outside work).

There is a better approach to leadership – Humony Leadership. Humony is a created word comprising human, humanity, and harmony to emphasize the leading of people and the need to create workplaces of wellbeing and harmony.

Leadership is an art. It is the art of achieving progress through the involvement and actions of others. Humony Leaders are strong in both leading people and leading for results, while good leaders typically lead only one or the other.

Key learning points:

- Leaders must unlearn management, relearn to be human, and learn to be people-centric to drive long-term, sustainable results and their leadership legacy.
- It is no longer about "getting the most out of your people." It is about putting the most INTO them.
- You manage things, processes, procedures, policies, and projects. You LEAD people!
- Humony Leadership tackles the five critical issues facing leaders today.

AUDIENCES

All those who lead people, from first-line leaders to the C-suite. Excellent program for corporations, associations, government agencies (local, state, and federal), university staff, and non-profit organizations.

FORMAT

A 45-to-75-minute keynote speech inclusive of audience Q+A. Fits perfectly as a kick-off keynote, luncheon talk, or anywhere on a conference program.

OPTIONS

Can be modified into a workshop or breakout session (45 minutes to two hours). Half-day and full-day in-house workshops are also available.

VALUE-ADD

Autographed copies of the award-winning *Humony Leadership: Mindsets, Skills and Behaviors for Being a Successful People-Centric Leader* book can be made available to attendees, either as bulk purchase gifts for all attendees or post-presentation individual purchases.



"Leadership is about both people and results. If you have to neglect one, neglect the short-term results for the long-term results will come in time when you have developed your people."

For more insights on leadership, connect with Humony Leadership on Twitter twitter.com/HumonyLeaders



LEADERS: START ALL RELATIONSHIPS ON BASIS OF TRUST

One lesson from the pandemic: people want greater human connection. Leaders need to excel at the human connection aspect of leadership. That human connection starts with trust.

Trust is foundational to leadership. If a leader is not trusted by the people they lead, nothing else they do matters. Unfortunately, there is a huge lack of trust in the workplace today.

One solution to this dilemma: do not tell your team members, "Here is how you earn my trust." Start with trust and advise them what it takes to lose your trust.

Employees want four things: 1) to be respected and trusted, 2) to be accepted for who they authentically are, 3) to be included in discussions and decisions, and 4) to have responsibilities and assignments that lead to personal and professional growth.

All of these are human wants. Leaders who deliver on these four things will build trust (and loyalty).

Key messages:

- Research across the globe confirms a lack of trust in the workplace today.
- The lack of trust by managers and leaders in employees reduces inclusion, productivity, innovation, creativity, and results.
- There are five major factors influencing the lack of trust in bosses globally. All are fixable once leaders understand these.
- If a leader is not trusted by the people they lead, nothing else they do matters.

AUDIENCES

All those who lead people, from first-line leaders to the C-suite. Excellent program for corporations, associations, government agencies (local, state, and federal), university staff, and non-profit organizations.

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TESTIMONIALS

HERE'S WHAT PEOPLE SAY ABOUT STEVEN HOWARD'S KEYNOTES, WORKSHOPS, EDUCATIONAL PROGRAMS, AND LEADERSHIP COACHING SERVICES

"Steven presented a training session for Experienced Leaders at our recent national conference and received huge kudos from participants for his words of wisdom and tips on how to become a great leader. He is a highly energetic and motivational speaker who knows how to keep audiences engaged." ~ Robin Callahan, Executive Director, National School Foundation Association

"I feel very fortunate to have Steven as my coach and mentor. He exhibits a great deal of patience and he listens thoroughly." ~ Coaching Client (female, mid-20s)

"As a keynote speaker Steven shared his valuable experience and insights at a School Marketing Conference in Melbourne, Australia. He was engaging and did a fabulous job tailoring his message to make it resonant with both educators and administrators." ~ Neil Pierson, Director, Center for Marketing Schools. Australia

"Everyone appreciated Steven's experiences, examples, and facilitation. I would recommend him for future sessions." ~ Senior Director, Life Science Company

"I have long admired and appreciated Steven's thinking and writing on leadership. It is great to see him continuing to share his knowledge through his online leadership development program, YouTube channel on leadership, and his latest books. I also witnessed how he brings leadership development content to life with his wide range of experiences, stories, and examples. He was always one of the highest-rated facilitators in our leadership development programs at HPE." ~ Todd Taylor, Professor of Leadership and Business at the University of Notre Dame and former Executive at Hewlett Packard Enterprise

"I've had the pleasure of seeing Steven speak at several major conferences over the years and he brings both energy and valuable new insights to his audiences. I was delighted to have him speak at our Financial Times sales team regional meeting. He is equally good with small audiences and groups as he is with larger ones." ~ Deirdre Ball, Regional Director Asia/Pacific, Financial Times

"Steven was very well educated and knowledgeable on the course subjects and was able to relate each subject into a work experience. He is a highly interactive facilitator and kept us all energized." ~ Supervisor, Oil & Gas Industry

Steven has been an excellent Coach for me, his support has been key in my professional career specially changing from one industry to another. Always willing to provide the best solutions to be more assertive in my decisions. He is very kind, dedicated, constant and above all he is a great leader. I appreciate and admire it very much." ~ Adriana Fuentes Diaz, Marketing Director, Conexsol Solar Energy, Mexico

"Steven was very helpful in giving employees techniques that can help them through some difficult situations, whether it is with their peers, managers, across teams, and even at home." - Human Resources Director, Global Mining & Manufacturing Firm

"Steven was very effective and engaging and was able to provide relevant examples for us. His wealth of real-life experiences helped us better understand the concepts and how to apply them in our daily work situations." ~ First-Line Leader, Oil & Gas Industry

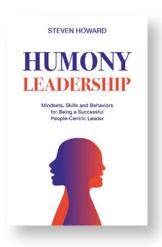


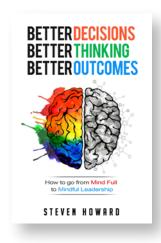


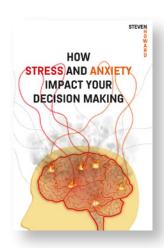
BOOKS BY STEVEN HOWARD

Award-Winning Author

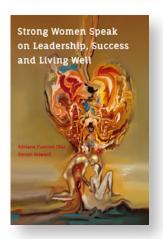
Steven Howard is the award-winning author of 22 books on leadership, management, business growth and professional development.

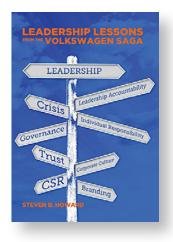


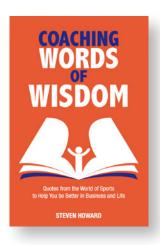




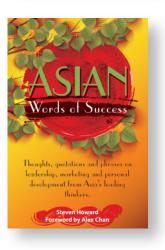














CLIENT LIST

These are some of the companies and organizations which Steven has had the pleasure of helping to develop their leadership talent or speak at their events.









































































PRESS + MEDIA COVERAGE

Nonfiction Gold Medal for Humony Leadership Book

Nonfiction Authors Association awards Gold Medal to Humony Leadership in recognition of being "a significant work with an important mission."

PALM SPRINGS, CA, USA, March 9, 2023 /EINPresswire.com/ -- Humony Leadership: Mindsets, Skills and Behaviors for Being a Successful People-Centric Leader, by award-winning leadership author <u>Steven Howard</u>, received a Gold Medal recognition from the Nonfiction Authors Association (NFAA).

The NFAA called the book "thorough and inclusive. To say that Humony Leadership is timely is an understatement. The content

"

Humony Leadership is a significant work with an important message"

Nonfiction AuthorsAssociation

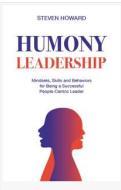
is valuable, necessary and, if implemented, would go a long way towards recovery from the havoc wreaked upon the world in very recent times."

In their review of the book, the NFAA added,

"Humony Leadership is a significant work with an important mission."

Humony Leadership was released in August 2002 by Palm Springs-based imprint Caliente Press. The book is available through Amazon in paperback, Kindle, and audiobook formats. The author, Steven Howard, was recently named to the 200 Biggest Global Voices in Leadership list by the LeadersHum global network.

Humony is a word created by the author, comprising human, humanity, and harmony to emphasize the leading of people and the need for leaders to create workplaces of wellbeing and harmony.



Award-winning Humony Leadership



Award-winning leadership author Steven Howaard



Gold Medal Award Nonfiction Authors Association

"The key premise of the book," says author Howard, "is that managing people is a 1980s construct. People do not want to be managed, much less micromanaged. They want to be led. To be motivated, empowered, trusted, and given challenging assignments that enable them to grow both professionally and personally. Humony Leadership is a better approach to leading people and achieving results."

As Howard notes, "the role of a leader is no longer to be a task overseer and a reporter of results. The leader's role today, at every level of every organization, is to be a people performance coach. To be successful, leaders must become people-centric in their thinking and actions."

Humony Leadership was also voted the 8th Best Indie Book of 2022 by the readers at ReadFreely.com and received a Bronze Medal in the Business/Leadership category from Reader Views Literary Awards.

About Steven Howard

Steven Howard is the award-winning author of 22 leadership, business, and motivational books and the editor of nine professional and personal development books in the Project You series.

In 2023, Howard was named one of the 200 Biggest Global Voices on Leadership by the LeadersHum network. Howard was ranked 97th on this list.

Howard is well-known and recognized for his international and multicultural perspective, having lived in the USA for over 30 years, in Singapore for 21 years, and in Australia for 12 years. He currently resides in Southern California and Mexico City.

PRESS + MEDIA COVERAGE

Author and Speaker Steven Howard Named to Top 200 Voices in Leadership List

Award-winning author recognized for leading-edge thinking on leadership and his book Humony Leadership.

PALM SPRINGS, CALIFORNIA, UNITED STATES, March 14, 2023 /<u>EINPresswire.com</u>/ -- Award-winning leadership author and thought leader <u>Steven Howard</u> was named one of the Top 200 Biggest Voices in Leadership by the Leaders

The honor is in recognition of his thought-provoking and leading-edge thinking on leadership called <u>Humony Leadership</u>. Humony is a word created by the author, comprising human, humanity, and harmony to emphasize the leading of people and the need for leaders to create workplaces of wellbeing and

harmony.

A group of visionary individuals who have made a lasting impact on their respective fields through their unwavering determination, exceptional skills, and forward-thinking approach."

— LeadersHum Network

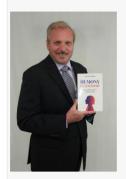
"To be included on a list with the likes of Marshall Goldsmith, Simon Sinek, Whitney Johnson, Gary Vaynerchuk, Sofia Esteves, Adam Grant, Alisa Cohn, and so many others whose thinking I have admired over the years is both thrilling and humbling," says Howard,

a global leadership mentor and author of 22 nonfiction books.

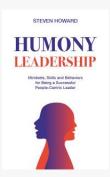
Howard was ranked #97 on the list, which the creators called "a group of visionary individuals who have made a lasting impact on their respective fields through their unwavering determination, exceptional skills, and forward-thinking approach." Leaders Hum was created to inspire leaders globally and redefine the world of work.



Top 200 Biggest Voices in Leadership



Award-winning leadership author Steven Howard



Award-winning Humony Leadership Book

In awarding his book Humony Leadership: Mindsets, Skills, and Behaviors for Being a Successful People-Centric Leader a Gold Medal, the Nonfiction Authors Association called it "a significant work with an important mission."

They added, "To say that Humony Leadership is timely is an understatement. The content is valuable, necessary, and, if implemented, would go a long way towards recovery from the havoc wreaked upon the world in very recent times."

Over the past 25 years, Howard has mentored, coached, and trained over 10,000 leaders from every continent. He is the founder of Palm-Springs-based Caliente Leadership.

The list of the Top 200 Biggest Voices in Leadership in 2023 can be found here: https://bit.ly/40pCFeE

About Steven Howard

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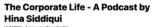
THOUGHT LEADERSHIP

GLOBALLY RECOGNIZED THOUGHT LEADER

FREQUENT PODCAST AND TV GUEST

Steven has shared his thoughts on leadership, improving decision-making skills, the future of work, how to build and maintain long-term brain health, workplace wellbeing, and the importance of understanding your leadership mindset on numerous podcasts and TV shows.

















As one of the Top 200 Voices in Leadership, Steven is globally recognized for his thought leadership and writing on leadership, leadership development, and employee engagement.

In addition to writing books, Steven regularly contributes articles on LinkedIn, *Brainz Magazine*, *The Art of Great Leadership Blog*, and various industry publications.

He also provides articles for corporate and association newsletters.







"I believe it is important to share one's knowledge, experience, and insights with as many people as possible," notes Steven. "This is why my websites and my YouTube channel (www.youtube.com/@StevenHowardonLeadership) are loaded with valuable information."

One of the most viewed playlists on this channel is the series called Discussion on Great Leadership, where Steven has interviewed global leaders from industry, non-profit organizations, and academia on the mindsets, skills, and actions that create great leaders.

Throughout each year, Steven is a frequent guest on podcast and TV shows, sharing his words of wisdom, strategies, tips, techniques, and best practices.

In addition, he shares a wide range of free resources on the Caliente Leadership website (www.CalienteLeadership.com).





LET'S TALK



CORPORATE EVENTS
ASSOCIATION CONFERENCES
OFF-SITE MEETINGS
INTERACTIVE WORKSHOPS
BREAKOUT SESSIONS
EDUCATIONAL WEBINARS

PROFESSIONAL KEYNOTE SPEAKER
LEADERSHIP THOUGHT LEADER
GLOBAL EXPERIENCE
AWARD-WINNING AUTHOR
WORKSHOP FACILITATOR
LEADERSHIP COACH | MENTOR

Need a high-energy keynote speaker for your next meeting who will inspire new thinking and immediate action?

Want to schedule a time to discuss your leadership development needs?

Want to know if leadership mentoring and coaching is right for you?

Then let's talk about your specific needs.

T: +1-760-835-7870

E: steven@stevenhowardspeaks.com

Zoom call scheduler: https://calendly.com/stevenhoward





twitter.com/StevenBHoward

twitter.com/HumonyLeaders



linkedin.com/in/stevenbhoward/

linkedin.com/company/humony-leadership/



instagram.com/ humonyleadership/