## **Saana** Azzam

Looking for an inspiring presence to elevate your event? Meet Saana Azzam, a world-class Master of Ceremonies (MC), recognized globally for her ability to captivate and connect with audiences. As CEO of the Middle East's leading speaker's bureau, MENA Speakers, and founder of the tech platform Experts Market, Saana has honed her skills not just as a top-tier MC, but also as a strategic leader in the speaking industry.

Saana's mastery as an MC has been showcased on stages worldwide, from corporate giants like Spotify and The Kellogg's Company to esteemed academic institutions like UAE University. Her engagements span high-profile events with governmental entities and the UAE Royal Family. In every setting, Saana's exceptional MC skills shine, blending poise and cultural sensitivity, making her the ideal choice for events seeking both inspiration and strategic growth insights.



AWARD-WINNING ECONOMIST | WORLD CLASS MASTER OF CEREMONY | FORBES CONTRIBUTOR | BUSINESS INFLUENCER

## **Testimonials**

I will never thank enough for this. You are a game changer to me. Your approach was perfect and your charisma did the rest!

Yves DE RUE, Project Director at Guggenheim Abu Dhabi.

What a great opportunity to have Saana as a trainer with such positive energy, outstanding experience and great sense of humor, she was simply awesome! Absolutely wonderful workshop and excellent content, one of the best I've ever had... Ramez Saeed, Pre-Qualification Officer at Masdar.



















## **Signature MC Services**

MC: Saana brings dynamic energy and a tailored approach to events, ensuring seamless transitions and engaging audiences with her charismatic and informed presence.

**Moderator:** As a skilled moderator, Saana expertly navigates panel discussions, stimulating engaging conversations while ensuring every panelist's perspective is heard and valued.





Virtual MC: Adapting with poise to the digital era, Saana excels in virtual events, using innovative techniques to maintain high audience engagement and energy online.

Show Host: Saana combines entertainment with consummate professionalism as a show host, making every event, from galas to corporate conferences, both memorable and impactful.