



ADRIAN GOSTICK



Leadership Expert, New York Times Bestselling Author, Executive Coach, and Keynote Speaker

Adrian Gostick is a globally renowned workplace expert and a thought leader in corporate culture and leadership. Recognized by **Thinkers50** as one of the top 50 most influential executive coaches in the world, Adrian's work has shaped the careers of countless professionals across industries. An Association of Corporate Executive Coaches (ACEC) Accredited Professional Coach and Marshall Goldsmith Stakeholder Centered Leadership (SCL) Certified Executive Coach, Adrian has worked with leaders in organizations such as American Express, Merck, Cisco, Kuwait Stock Exchange, Zoox/Amazon, and Danaher. His coaching methodology includes one-on-one sessions, report-outs, and continuous assessments, aimed at enhancing leadership effectiveness.

Adrian is a monthly leadership strategy columnist for **Forbes** and the **New York Times** bestselling author of *The Carrot Principle* and *All In*, which have been published in more than 30 languages. His latest works, *Leading with Gratitude* and *Anxiety at Work*, offer insights into fostering resilient, engaged workplaces. As the co-founder of **The Culture Works**, Adrian advises Fortune 500 companies on building strong, inclusive cultures that drive success and engagement.

His work has been featured on **NBC's Today**, **CNN**, and **CNBC**, and in **The New York Times**, **The Economist**, and **The Wall Street Journal**, making him a trusted voice in workplace culture and leadership.



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