

# BART BERKEY

## INSPIRING ACTION & EXTRAORDINARY MOMENTS



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**MOST PEOPLE  
DON'T...  
BUT YOU "DO"**

Bart Berkey is a former Ritz-Carlton Global Executive, now the CEO/Founder of "Most People Don't", a global organization dedicated to helping others achieve exceptional results by simply "doing".

During his 16 years with the Ritz-Carlton, Bart gained a unique perspective on how the element of "service and kindness" can inspire intentional "above and beyond" actions to enhance professional success and personal fulfillment. These actions lead to a culture of care, with engaged employees, service excellence, satisfied customers, and increased results.

Renowned for his motivational storytelling, Bart has revolutionized the speaking industry with his unique, trademarked "Most People Don't" approach, empowering audiences worldwide to unlock their potential and pursue action.

His podcast "Most People Don't...But YOU DO!" consistently resides in the top 2-5% of PODCASTS WORLDWIDE. Bart's viral TEDx Talk, and messages continue to captivate audiences, driving them to step outside their comfort zones and achieve more.

His book, a bestseller on Amazon, ranks in the top 1% of sales, demonstrating his influence and reach.

Bart's achievements include being named "The Best Luxury Keynote Speaker & Podcast Host" and "Keynote Speaker of the Year." He was also nominated by Forbes for their "Next 1000" list, celebrating influential entrepreneurs and start-ups across America and he received recognition as one of the "Top 25 Most Extraordinary Minds in Sales and Marketing." His name also appears as #22 on the TOP 100 PERSONAL DEVELOPMENT SPEAKERS behind Mel Robbins, James Clear, and Jay Shetty.

He is a graduate of Penn State University, grew up in Pittsburgh, and lives in the Washington, DC area with his wife.