















LEADERSHIP: THE UNIVERSAL POWER OF BUILDING PEOPLE AND TRUST

Leadership is leadership. Leadership transcends professions, industries and even experiences – it's not about organizational charts, technology, or the bottom line; it's about PEOPLE and TRUST. In this compelling keynote, Colonel McCulloch challenges the traditional perceptions of leadership and demonstrates that the core principles remain constant, whether leading in the military or in the business world. With a focus on people and trust as the foundation, he explores how authentic servant leadership fosters connection, drives success and builds resilient organizations in any profession. Attendees will walk away with a renewed perspective on leadership that prioritizes people over process and profit, ensuring long–term sustainability and success for the organization.

CORE OBJECTIVES

- 1. How to Build a Winning Culture Focused on Getting Results: Learn how to create an environment where shared values, clear goals, and mutual accountability drive consistent performance and achievement.
- **2. How to Build Effective and Efficient Teams Built on 360-Degree Trust:** Discover proven methods to establish trust in every direction—up, down, and across—so teams can operate with confidence, collaboration, and speed.
- 3. How to Become a Better Decision Maker and Problem Solver Without Being a Micromanager: Develop the skills to make timely, informed decisions while empowering your team to take ownership and contribute their best solutions.

MAIN AUDIENCE TAKEWAY

Effective leadership is not about where you learned it or where you practiced it but how you connect with, inspire and empower the people "they have the PRIVILEGE to lead."

WATCH OAK IN ACTION



<u>Great Leadership Quote (ERAU)</u>



How to Conduct Meetings (Max Growth Conference)



Communicate Your Vision & Plan (TEEX)

WHAT OTHERS HAVE TO SAY

Oak recently spoke at a corporate event for me on the topic of, 'Ignite Your Leadership Potential!' Oak was outstanding! I've been lucky enough to see many great leadership speakers and Oak ranks with the best of them. He combines military style candor with a servant's heart. I'm truly grateful to have met Oak. He is truly one of the best!

Tim Dumas, Leader Coaching and Consulting





LTC Oakland McCulloch would be a fantastic keynote speaker at your upcoming conference. His leadership training and talk is based on Real Life experience and leadership, and not just theoretical. LTC McCulloch is a true American military hero, who continues to serve this country through his Leadership Training and keynote talks.

Robert Lynch, President at Lynch Management Services (Retired)

LTC Oak McCulloch was the highlight of our event as the keynote speaker. If you are at all interested in leadership development, bring him to your company or event. You will not be disappointed!

Ray Gage, Business/Executive Coach Speaker and Author

Oakland McCulloch, your keynote at this event was a fantastic valueadd for us. Anyone considering having you is missing out by waiting. Get off the fence and sign him up!

Gary Bontrager, Performance Coach, Author & Podcast Host





About Me

During his 23 year career as an Infantry and Armor officer in the US Army he held numerous leadership positions during combat, peace enforcement, peace keeping and disaster relief operations.

Oak's operational deployments include:

Operation Desert Shield / Desert Storm in Saudi Arabia and Iraq where he was the Aide-de-Camp for a Brigadier General. H led a group of hand-picked Rangers to ensure the General's safety while coordinating with other senior leaders to ensure the General could do his job

throughout the 9-month deployment and war.

Deployed to Germany in support of Peace Enforcement Operations in Bosnia as the Congressional Liaison Officer for the Supreme Allied Commander, Europe. He coordinated, support and tracked all Congressional delegation and senior officials visits to the European, Russian and

African area of responsibility.

A Peace Keeping deployment to Kosovo as an Operation officer where he planned the day-to-day operation of an Armor Battalion and ensured the success of every operation. He was also the liaison between the battalion and the forces from other countries deployed in and around the battalion area of responsibility.

Deployed in support of Disaster Relief operations for both Hurrican HUGO in Charleston, SC and Hurricane ANDREW in south Florida.

Oak held numerous instructor position in the US Army. He led the Leadership and Tactics Department at the US Army Ordnance School where he revamped how the Ordnance Lieutenants conducted their field training. He was a Tactics instructor at the US Army Command and General Staff College where he redesigned the program to select the student named the Tactician of the Year. Oak was hand selected to be the American Exchange Officer to the Australian Command and Staff College where he was selected to lead both the Division Level Operations and the Joint Operations blocks of instruction & exercises.

Oak's last assignment in the Army was as the Professor of Military Science where he was responsible for the welfare of his 10 cadre and 179 ROTC cadets. He was responsible for the teaching, coaching, training and mentoring of the cadets in order to develop them into the next generation of leaders for the Army and the nation. In his three year tenure he tripled the size of that program.

When Oak retired from the Army he became the Associate Director of a large food bank that covered 52 counties across three states along the gulf coast. He planned and led the day-to-day operations of the food bank during the time of the BP Oil Spill in the gulf. During his two years in that position he implemented many changes that resulted in more than tripling the amount of food handed out per year, doubled the size of the truck fleet and almost doubled the size of the staff.

Oak then became the Director of Recruiting for an Army ROTC program where he led the recruiting operations for the program. In three years he doubled the size of the program and was selected as the Recruiting Operations Officer of the year, out of 274 recruiters, for Cadet Command.

Oak wrote his book, Your Leadership Legacy: Becoming the Leader You Were Meant to Be, in 2021 and is now an internationally recognized keynote speaker.

Keynote Topics

Ignite Your Leadership Potential **Arm Yourself for Success** Building Effective and Efficient Teams Leading Through Change



