

## MIC A Speakers Bureau That Books Entertainers & Music Artists

Speaker Bureaus were established to find good-quality talent for their clients: Event Planners, Promoters, and Managers. The bureau services are **FREE** to the client, as the talent pays an agreed-upon fee to the bureau out of the negotiated gig fee. They were not created to put a fee on top of the gig fee, as the client then ends up paying the bureau fee instead of the talent.

Remarkable! is a bureau, not a personal talent agent, and we expect our talent to have what we need **before** we can represent them. This is based on what Event Planners tell us what our clients are looking for. We look for talent who create an experience and engages with their audience. The following checklist is what determines if Remarkable! is a fit for you at this time. Our commission fee for representing you is 10-25%, paid when we negotiate a booking and collect the fees on your behalf.

**“Your material should be designed to create a unique experience for the audience, which includes engagement, involvement, and actionable takeaways.”**

—Kelly Bjorseth, President, Upside Speakers

### ✓ Remarkable Checklist: Need to Have Available

Ready to proceed? Please email us to set up an appointment to meet!



#### CURRENTLY BOOKING YOURSELF

We are an extension of your existing marketing plan. We are not exclusive and not your personal agent. Need to be booking 4-5 events a month.



#### CURRENT PROFESSIONAL VIDEO CLIPS

This shows you in front of a live audience, both in-person and virtual: usually about four minutes in length with YouTube/Vimeo and MP4 versions.



#### UP-TO-DATE, CURRENT PROFESSIONAL PRESS KIT

This includes information regarding why an event planner or promoter should hire you.



#### UPDATED, CURRENT WEBSITE

Your website should preferably have a designated menu tab for Media/Press.

Note: They are looking to see if your website has been recently updated. (This date is located at the bottom of your home page.)



#### CLIENT LIST

Let us know where you have appeared as a paid performer.



#### ACTIVE AND CONSISTENT SOCIAL MEDIA PRESENCE

We especially want to see you on LinkedIn, with current posts, a large following, and client recommendations.



#### REVIEWS

Tell us what clients are saying about you!



#### CURRENT HIGH-RESOLUTION PROFESSIONAL PHOTOS OF YOURSELF

We will need three high-quality photos for your talent page on our website upon acceptance.



#### MATERIALS & PLAY LISTS

We want to see what you are currently using in order to create the best experiences for your audiences.



#### CHARGE AT LEAST \$7,500 FOR YOUR GIGS

Remarkable! represents talent that have a current range of fees starting at \$7,500 and above. If you are not at that earning level now, we will not be able to book you with today's clients.



#### LICENSE AND COPYRIGHTS

You have all appropriate copyrights and licenses secured.



#### USE ONLY YOUR OWN ORIGINAL, UNIQUE CONTENT

Our clients expect original content when you perform and for you to have the proper business licenses to operate your business. As Open AI (artificial intelligence) has entered our world, the use of any AI platform to create content for performances is strictly prohibited at Remarkable! A Speakers Bureau.