

What is a Speakers Bureau?

Speaker Bureaus were established to find good-quality speakers for their clients, who are normally called Event Planners. The bureau services are **FREE** to the client, as the speaker pays an agreed-upon fee to the bureau out of the negotiated speaker fee. They were not created to put a fee on top of the speaker fee, as the client then ends up paying the bureau fee instead of the speaker.

Remarkable! is a bureau, not a personal speaker agent, and we expect a speaker to have what we need **before** we can represent them. This is based on what Event Planners tell us what they are looking for. We look for speakers who “create an experience,” not give a talk, speech, lecture, or presentation. The following checklist is what determines if Remarkable! is a fit for you at this time. Our commission fee for representing you is 25%, paid when we negotiate a booking and collect the fees for you.

“Your material should be designed to create a unique experience for the audience, which includes engagement, involvement, and actionable takeaways.”

—Kelly Bjorseth, President, Upside Speakers

Checklist: Need to Have Available

Ready to proceed? Please email us to set up an appointment to meet!



CURRENTLY BOOKING YOURSELF

We are an extension of your existing marketing plan. We are not exclusive and not your personal agent. Need to be booking 4-5 events a month.



CURRENT PROFESSIONAL VIDEO CLIPS

This shows you in front of a live audience, both in-person and virtual: usually about four minutes in length with YouTube/Vimeo and MP4 versions.



CURRENT, PROFESSIONAL ONE SHEET/MEDIA KIT

This includes information regarding why an event planner should hire you.



UPDATED, CURRENT SPEAKER WEBSITE

Your website should preferably have a designated menu tab for Event/Meeting Planners

Note: They are looking to see if your website has been recently updated. (This date is located at the bottom of your home page.)



CLIENT LIST

Let us know where you have appeared as a paid speaker.



ACTIVE AND CONSISTENT SOCIAL MEDIA PRESENCE

We especially want to see you on LinkedIn, with current posts, a large following, and client recommendations.



TESTIMONIALS

Tell us what clients are saying about you!



CURRENT HIGH-RESOLUTION PROFESSIONAL PHOTOS OF YOURSELF

We will need three high-quality photos for your speaker page on our website upon acceptance.



LIST OF TOPICS

We want to see the topics that you are currently using in order to create the best experiences for your audiences.



CHARGE AT LEAST \$10K FOR YOUR SPEAKING ENGAGEMENTS

Remarkable! represents speakers that have a current range of fees starting at \$10k and above. If you are not at that earning level now, we will not be able to book you with today's clients.



USE ONLY YOUR OWN ORIGINAL, UNIQUE CONTENT

All of your speech materials and speaking engagements must be 100% unique. Remarkable! strictly prohibits the use of AI, including ChatGPT, to create your presentation content. We promote to our clients that your content is custom designed by you for their individual audiences, and not for anyone else or by AI.