MARNI BLYTHE SPEAKS

SPEAKER SNAPSHOT



LEADERSHIP & CULTURE PROGRAMS

MARNI BLYTHE KNOWS HOW TO BUILD HIGH-PERFORMING HEALTHCARE & CORPORATE CULTURES.



Marni Blythe works with corporate and healthcare leaders to see the patterns behind how they lead, and design the culture and systems that make growth predictable.

Marni Blythe builds high-performing healthcare cultures. A former C-suite executive and serial entrepreneur, she's partnered with Fortune 500 & 100 companies and independent healthcare practices to drive measurable improvements in practice management, leadership, culture, and results. She is the co-author of the Amazon best seller, *Culture Catalyst*, and a sought-after media voice.

PROGRAMS

01 HUMAN INTELLIGENCE IN AN AI WORLD

- Master your inner leadership operating system to lead yourself before leading others.
- Build resilience beyond strategy alone by responding thoughtfully under pressure.
- Create deeper human connection and impact through presence and psychological safety.

02 CULTURE BY DESIGN, NOT DEFAULT

- Establish clear expectations, norms, and accountability across the organization.
- Align leadership behaviors with the results the organization expects.
- Build psychological safety while maintaining high performance standards.

03 NAVIGATING HIGH-STAKES CONVERSATIONS

- Stay grounded and effective under emotional pressure.
- Address issues directly while preserving trust and respect.
- Replace avoidance with clarity, care, and productive dialogue.

04 THE FORMULA FOR PREDICTABLE GROWTH

- Focus on the few metrics that matter most, using scorecards and KPIs to spot trends early.
- Use data to guide leadership decisions, not punish performance, with clear ownership.
- Translate goals into focused priorities and consistent, predictable execution.

Marni Blythe

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WHAT CLIENTS HAVE TO SAY

"Marni was an incredible speaker for our group. She's relatable, brings amazing energy to the room, and most importantly, gave us actionable steps we can immediately apply as leaders. Our team especially connected with her message around soul care and the importance of leading with human intelligence and genuine connection. We're so grateful she joined us, and I know she would be an incredible speaker for any organization."

CHRISTINA HELWIG, CEO
Advocare

"Marni Blythe is the epitome of leadership and emotional intelligence. When Marni speaks, transformation happens. A true powerhouse in the world of leadership expertise."

ANNE DUFFY
Dental Entrepreneur Women

"I'm the Chief Clinical Officer, and was luckily one of the ones who was involved in selecting Marni Blythe to come and do our keynote address for our annual doctors' meeting. We just wrapped up. You can probably hear the buzz in the room. It was an astounding success. I think our doctors and hygienists and leaders, all are going home with some great insights that they could put into practice on Monday morning. Couldn't recommend her higher. Have her in, you won't regret it."

DR. RYAN HOLMES
Bright Direction Dental

"Engaging and easy to follow. Marni's content was relatable and immediately able to apply to personally and professionally!"

ENJOLI
Director of Hygiene, Imagen Dental Partners

5 POWERFUL CULTURE CATALYST TIPS

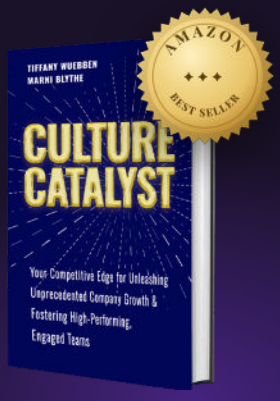
1 CULTURE IS NOT A PERK—IT'S A STRATEGY.
If your culture isn't intentionally designed, it's being accidentally created.

2 WELLNESS IS A LEADERSHIP RESPONSIBILITY, NOT AN HR INITIATIVE
Burned-out teams don't perform at their best, no matter how talented they are.

3 EMOTIONAL INTELLIGENCE IS THE REAL COMPETITIVE ADVANTAGE.
Skills get people hired. Emotional intelligence keeps teams thriving.

4 WHAT LEADERS TOLERATE BECOMES THE CULTURE.
Silence is endorsement—especially when behavior contradicts your values.

5 COMMUNICATION DOESN'T NEED TO BE PERFECT; IT NEEDS TO BE CONSISTENT.
Clarity builds trust faster than charisma ever will.



PRAISE FOR MARNI'S BEST SELLING BOOK

"Being a great leader and building a great team doesn't happen by accident. This book will show you how, step by step."

KATHERINE EITEL BELT, CSP · Founder/CEO LionSpeak

"Culture Catalyst is a must-read! Its practical strategies not only improve communication, leadership, and emotional intelligence but also profoundly impact workplace culture. No matter your business size, this book is your guide to sustainable growth and lasting success."

TINA SAW, DDS · Founder & CEO, Oral Genome